



ALCOHOL: 13.0%

SRP: \$16.99

PRODUCTION: 2,500 cases

a modern white

THE MODERN BLEND TIER

With over 35 years of winemaking experience producing premium, cool-climate wines from the Central Coast, Qupé Winemaker Bob Lindquist wanted to make his wines and signature winemaking style accessible to a new audience. A Modern Red and A Modern White were born of this mission – wines that are **fun to drink**, **affordable**, and **made with integrity**.

THE BLEND

The 2014 Modern White is a new blend crafted for your enjoyment! The blend is comprised of Viognier, Chardonnay, and Marsanne. We barrel ferment the Modern White blend to add complexity and richness, but we never use new oak.

Richness + Aromatics = VIOGNIER

Balance + Brightness = CHARDONNAY

Texture + Structure = MARSANNE

SUSTAINABILITY

This wine is blended from only our finest vineyards. Every vineyard is farmed **biodynamically**, **organically**, or **sustainably**. Qupé is committed to making affordable wines from sustainably-farmed vineyards.

Cool Climate Wines of Character Since 1982
www.qupe.com

